



Brooke In Boots

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INSTAGRAM: [@BROOKEINBOOTS](https://www.instagram.com/BROOKEINBOOTS)

TIKTOK: [@BROOKEINBOOTSBLOG](https://www.tiktok.com/@BROOKEINBOOTSBLOG)

ABOUT BROOKE IN BOOTS

Brooke In Boots is a hiking and outdoor adventure travel blog and social media brand. My mission is to empower travelers to fearlessly explore the world confidently, and responsibly.



SOCIAL MEDIA STATS



30,900+
FOLLOWERS
1.8 MILLION
MONTHLY
REACH
7.24%
ENGAGEMENT



1200+
FOLLOWERS
12,000
MONTHLY VIEW
6%
ENGAGEMENT



10,000+
MONTHLY
WEBSITE
PAGE VIEWS

SERVICES OFFERED

Social Media Collaborations
Sponsored Blog Posts
Instagram Takeovers
Giveaways
Ghost Writing and Guest Posting
Social Media Consulting



DEMOGRAPHICS

76% Female
50% Ages 18-34
25% Ages 35-44
84% United States / 2% Canada

PAST COLLABORATIONS

Past and active collaborations include apparel, adventure travel tour operators, outdoor and camping gear:



MERRELL

